According to the DOJ, almost 700,000 formerly incarcerated individuals are released back into society annually (after annual confinement cost of approximately $24.5 Billion per year). Unfortunately, almost two-thirds of them will return to prison within 3 years costing an additional $16.3 Billion per year. WHY?

UNEMPLOYMENT! The leading cause of recidivism is “lack of employment”. Did you know that an individual with a felony has a 50% less likelihood of getting a call back from an employer? Worse yet, the Unemployment rate for these individuals is nearly 25% greater than the general population. Unfortunately, we don’t have the data available to understand exactly how much worse these number are during our current Covid-19 Pandemic!

*The Way Out Is a Comprehensive job platform that aligns employers with qualified justice involved job seekers in their industry and provides additional services and technologies to help them integrate into their new roles successfully. The Way Out accomplishes this through a robust online employment platform and self-learning mobile app.*

The Way Out helps keep families together and grow communities, by reducing the annual cost of recidivism. Our hope is that these savings will be diverted to various social programs in marginalized communities. If we can impact just 1% of the recently released 700,000 people, we can save $163 Million!

The Way Out is:

1. An Employment Platform that helps formerly incarcerated job seekers matchup with employers who understand the social and economic benefits of hiring Justice Involved Job Seekers.
2. Ongoing training and support services for both Employees & Employers are also offered on our platform.
3. Lastly, The Way Out’s self-learning mobile app offers real time analysis of stressors that may result in “at-risk” behavior (and subsequently re-offending) by the Justice Involved Employee.

In a survey of 29 Employers, 90% said they were willing to hire Justice Involved Job Seekers, with proper ongoing support and financial incentives.

Our potential customer base is made up of: Justice Involved Job Seekers utilizing our platform and app, Employers willing to hire JIJ’S on our employment platform, existing Job Portals using our comprehensive profile filter, and Research Institutions seeking to access the real-time data gathered from our platform and app.

SaaS Revenues will be generated through our intervention app, job platform portal, customized profile filter and our database.

The Way Out has currently completed its Alpha version and is working closely with re-entry employment pipelines: Nehemiah (in Madison) and Project Return Milwaukee to complete its market research and begin its Beta version.

Our Partner Ruben Gaona has had the privilege of speaking at several re-entry engagements throughout Wisconsin to discuss the merits of The Way Out (and its anticipated anti-recidivism impact). The Way Out will also have a feature article released in Madison Magazine this Fall.

We are currently seeking Sponsors, Partners and Employers who are committed to hiring Justice Involved Job Seekers.

Thank You All For Your Time! If you’re interested in hearing more about The Way Out, please reach out to me, Ruben or Greg. You may also head over to our website at [www.twout.org](http://www.twout.org) for more information and contact info. Thanks Again!